

Inspired by Bea

Lifestyle, Natural Hair, & Joyful Living

Inspiring
confidence,
beauty, and
balance in
everyday life.



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Audience Snapshot

Women 90%

Ages: 25-64

Mostly US based

Interests: Natural Hair,
Wellness, Journaling

Values: Gratitude,
Creativity, and Balance

Social Reach

Platform

Reach

Pinterest	25K monthly
Instagram	1.2K followers
Website	2K monthly visitors



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Partnership Opportunities

What I offer

Inspired by Bea offers authentic and visually engaging collaborations designed to connect with women who value natural beauty, self-care and joy in everyday life. Each partnership is crafted with a personal touch that aligns your brand's message.

Collaboration Options

- Sponsored BlogPosts: Thoughtful reviews or features highlighting your product in an authentic lifestyle context.
- Affiliate Partnerships: Integrated promotion through blog posts, Pinterests pins, and social content.
- Product Review & Tutorials: Honest, detailed reviews or demonstration (ideal for haircare, skincare or wellness brands.)
- Pinterest & Instagram Campaigns: Visually branded pins, reels, or carousel posts that drive engagement and clicks.
- Giveaways & Challenges: Collaborative campaigns that build excitement and brand trust.



Based in Louisiana, USA



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