

# *Inspired by Bea*

Lifestyle, Natural Hair, & Joyful Living



Inspiring  
confidence,  
beauty, and  
balance in  
everyday life.

**[inspiredbybea.com](http://inspiredbybea.com)**





## Audience Snapshot

- Women 90%
- Ages: 25-64
- Mostly US based
- Interests: Natural Hair, Wellness, Journaling
- Values: Gratitude, Creativity, and Balance

## Social Reach

Platform      Reach

Pinterest	25K monthly
Instagram	1.2K followers
Website	2K monthly visitors



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# Partnership Opportunities

## What I offer

Inspired by Bea offers authentic and visually engaging collaborations designed to connect with women who value natural beauty, self-care and joy in everyday life. Each partnership is crafted with a personal touch that aligns your brand's message.

## Collaboration Options

- Sponsored BlogPosts: Thoughtful reviews or features highlighting your product in an authentic lifestyle context.
- Affiliate Partnerships: Integrated promotion through blog posts, Pinterests pins, and social content.
- Product Review & Tutorials: Honest, detailed reviews or demonstration (ideal for haircare, skincare or wellness brands.)
- Pinterest & Instagram Campaigns: Visually branded pins, reels, or carousel posts that drive engagement and clicks.
- Giveaways & Challenges: Collaborative campaigns that build excitement and brand trust.



Based in Louisiana, USA



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